

**GOVERNMENT OF INDIA
ROAD TRANSPORT AND HIGHWAYS
LOK SABHA**

UNSTARRED QUESTION NO:4137
ANSWERED ON:20.08.2001
RULES FOR PUTTING UP HOARDINGS ALONG NHS
BALRAM SINGH YADAV

Will the Minister of ROAD TRANSPORT AND HIGHWAYS be pleased to state:

- (a) whether there are any rules, laws, policy, etc. for putting up hoardings alongside the National Highways;
- (b) if so, the details thereof; and
- (c) if not, the reasons for not framing any rules, laws and policy etc. for the purpose?

Answer

MINISTER OF STATE FOR ROAD TRANSPORT AND HIGHWAYS (INDEPENDENT CHARGE) (MAJOR GENERAL (RETIRED)
KHANDURI, AVSM)

(a) & (b) Yes, Sir. As per Ministry's policy, no advertisement hoardings are allowed on National Highway land except informative signs of public interest. However, under the policy of private sponsorship of Road Signs and Greening of National Highways, the private entrepreneurs are allowed to depict the name/logo of their company in a sign of specified dimension.

(c) Does not arise.